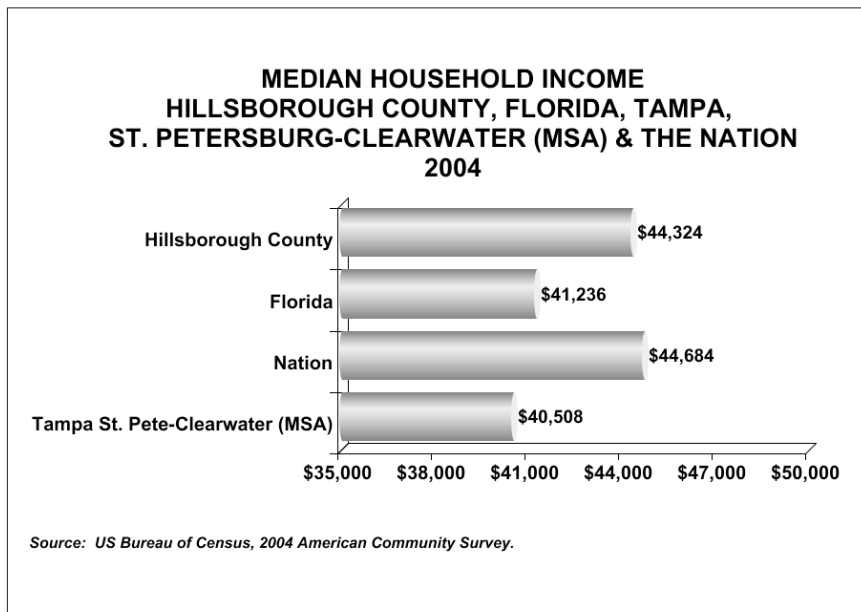

QUALITY OF LIFE

Hillsborough County with its diverse population and culture offers an outstanding quality of life supported by a leisure climate, public parks, variety of sports, zoos and a reasonable cost of living. A wide range of attractions including, museums, public parks, zoos, annual festivities and an aquarium provide residents and visitors with various recreational sites to visit. Housing types in the county include beach and bay-front housing, low-rise apartments and high-rise condominiums. Visitors from many countries come to Hillsborough County to enjoy a wide range of year-round activities and events.

- Hillsborough County's recreational facilities include 347 parks representing nearly 2,595 acres of local parks and 16,041 acres of regional parks.
- Hillsborough County is home to the **University of South Florida (USF)**. USF is one of the Nation's top centers for conducting research for the treatment of Alzheimer, Parkinson and Huntington's diseases.



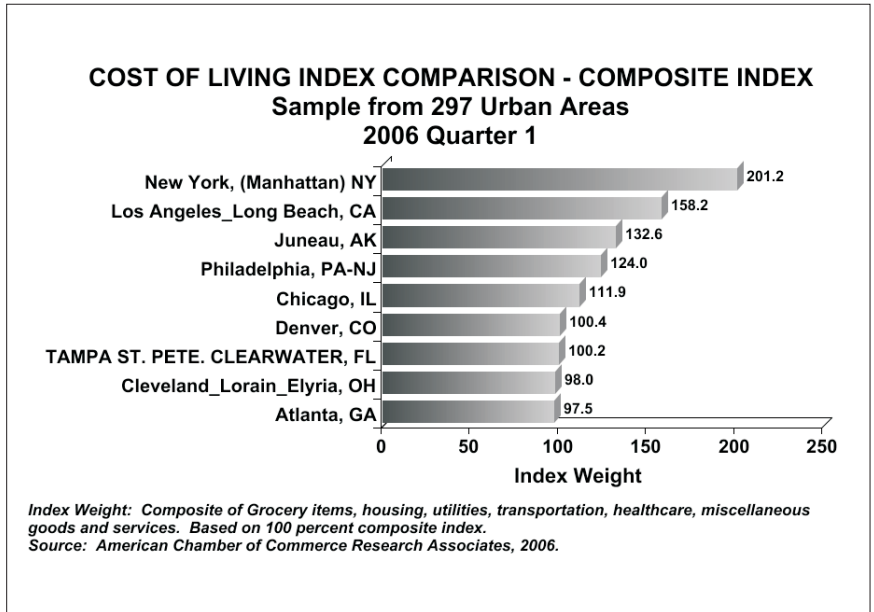
- Other facilities at the University of South Florida campus include the **USF Sun Dome**, which features major concerts, seminars and collegiate basketball games.
- The Tampa **Channel District** provides visitors with several leisure opportunities and past-times including restaurants, movie theaters, unique stores, extreme games, dance clubs and piano bars. The district is home to the **Florida Aquarium** which exhibits several salt-water-fish and reptiles to visitors.
- In 2004, 84 percent of persons 25 years and over residing in Hillsborough County had at least graduated from high school, and 29 percent had a bachelor's degree or higher.
- In 2004, 82 percent of the households in Hillsborough County received earnings and 17 percent received retirement income, other than social security. Twenty-seven percent of the county's households received social security in 2004.
- The median household income in Hillsborough County in 2004 was \$44,324 com-



pared to \$41,238 for Florida and \$44,324 for the Nation. The average income from Social Security for Hillsborough County in 2004 was \$12,190.

- The predominant **occupations** of the county's labor force in 2004 were Management, professional and related occupations (37 percent), Sales and Office occupations (29 percent), Service occupations (16 percent) and Production, Transportation and Material Moving occupations (10 percent).

- The cost-of-living index in the City of Tampa in 2006 Quarter 1 was 99.5. This figure was less than that reported for the Tampa St- Petersburg-Clearwater metropolitan area in 2006 Quarter 1 (100.2).



- **Ybor City**, Tampa's National Historic Landmark District provides visitors with annual festivals, shopping, dining and entertainment.

- The **Tampa Convention Center** serves companies and organizations nationwide with space for meetings, seminars, exhibitions and shows annually.

- **Busch Gardens**, a theme park with a mix of wild coasters and animals from Africa attracts thousands of visitors to the county each year.

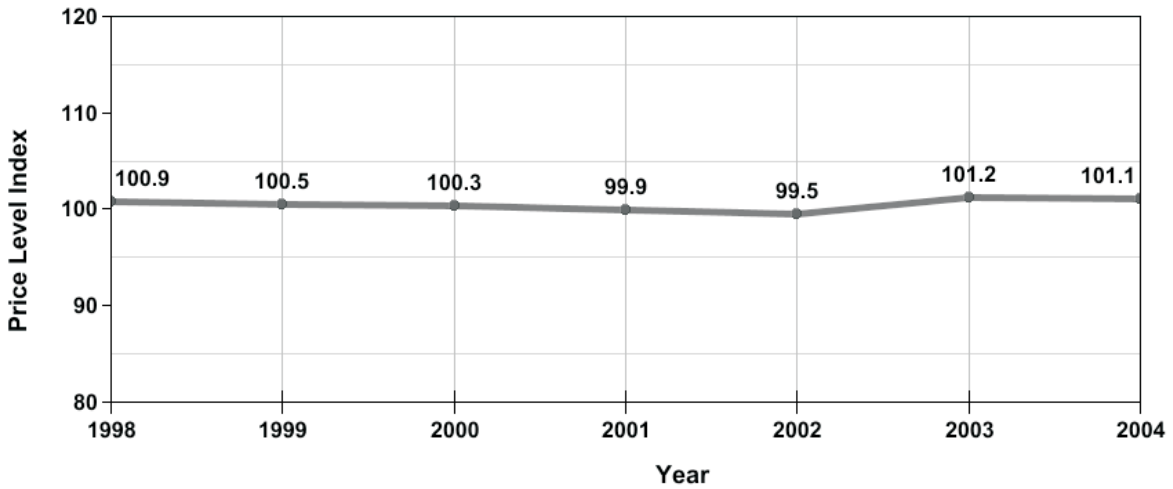
- **Ybor City, West Tampa, St. Paul AME Church, the St. Peter Claver School, the Tampa Union Station and the University of Tampa** are among the county's officially designated historic districts and sites.



- The **Tampa Bay Buccaneers** and the **Tampa Bay Lightning**, are the major sport franchises in Hillsborough County.

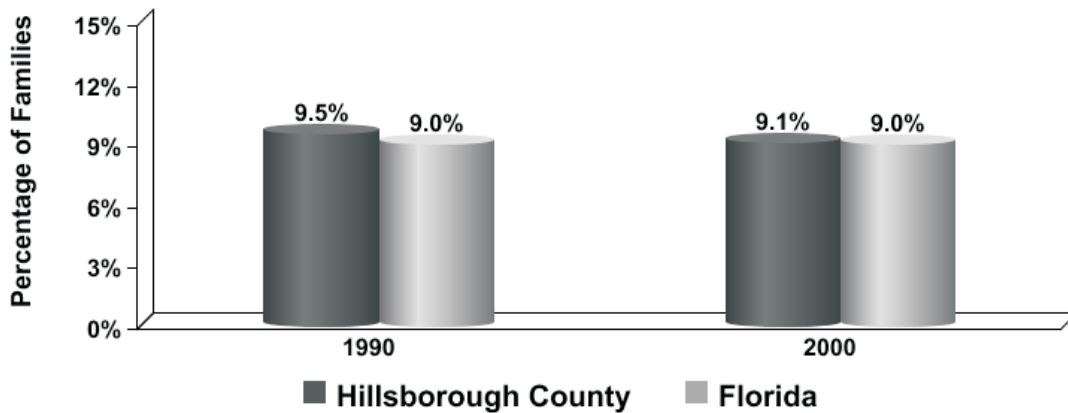
- Major festivities in Hillsborough County include the **Gasparilla Festival**, which is held in January each year.

**PRICE LEVEL INDEX
Hillsborough County
1998 - 2004
(Florida Average = 100.00)**



*Source: Bureau of Economic and Business Research, University of Florida.
Florida Department of Education, Office of the Deputy Commissioner, 2005*

**PERCENTAGE OF FAMILIES BELOW POVERTY LEVEL
Hillsborough County and Florida
1990 and 2000**



Source: U.S. Census Bureau, 1990 and 2000.

**MEDIAN SALES PRICE OF EXISTING SINGLE-FAMILY HOMES
Tampa -St. Petersburg-Clearwater & Other Cities in Florida
August 2004 - August 2005**

Area	August 2005	August 2004	Absolute Change	% Change
Daytona Beach	\$216,900	\$159,100	\$57,800	36%
Fort Lauderdale	\$387,000	\$290,400	\$96,600	33%
Gainesville	\$190,000	\$173,100	\$16,900	10%
Jacksonville	\$197,200	\$166,700	\$30,500	18%
Lakeland-Winter Haven	\$168,100	\$117,000	\$51,100	44%
Melbourne-Titusville	\$248,700	\$174,300	\$74,400	43%
Miami	\$356,900	\$283,800	\$73,100	26%
Naples	\$500,800	\$397,300	\$103,500	26%
Orlando	\$248,600	\$174,000	\$74,600	43%
Sarasota-Bradenton	\$347,400	\$258,700	\$88,700	34%
Tallahassee	\$163,800	\$157,900	\$5,900	4%
Tampa-St. Pete.-Clearwater	\$215,600	\$166,400	\$49,200	30%
West Palm Beach-Boca Raton	\$411,400	\$324,700	\$86,700	27%
Statewide Average	\$246,500	\$188,700	\$57,800	31%

Source: Florida Association of Realtors, 2005.

**APARTMENT MARKET SURVEY
Hillsborough County
First Quarter 2004**

Unit Class	Average Sq. Ft.	Low Rent	Average Rent	High Rent
All Units	945	\$765	\$782	\$799
Efficiency	429	\$469	\$480	\$490
1 bedroom/1 bath	724	\$636	\$652	\$667
2 bedroom/1 bath	916	\$664	\$678	\$691
2 bedroom/1.5 bath	1,033	\$686	\$695	\$703
2 bedroom/2 bath	1,084	\$859	\$878	\$898
2 bedroom/2.5 bath	1,300	\$896	\$916	\$936
3 bedroom/2 bath	1,330	\$1,045	\$1,069	\$1,092
3 bedroom/ 2.5 bath	1,456	\$1,114	\$1,133	\$1,153
4 bedroom/2 bath	1,440	\$1,050	\$1,070	\$1,090

Source: Bay Area Apartment Market Survey, First Quarter 2004. Triad Research & Consulting, Inc. 2004.

PER CAPITA PERSONAL INCOME
Hillsborough County & Selected Counties in Florida
2000 through 2004

County	2000	2001	2002	2003	2004
Palm Beach	\$43,102	\$43,884	\$44,041	\$43,261	\$44,518
Martin	42,065	43,761	42,939	43,030	44,452
Sarasota	39,565	40,943	41,707	41,464	42,933
Collier	39,402	41,843	42,102	41,926	42,846
Indian River	37,110	39,470	39,683	40,162	40,677
Monroe	37,009	37,159	37,029	37,966	40,203
St. Johns	37,704	37,414	37,173	37,298	38,316
Seminole	30,924	32,050	32,750	33,670	35,716
Pinellas	31,785	32,590	33,361	33,631	35,607
Broward	30,709	31,496	32,189	32,280	34,008
Nassau	30,144	30,836	31,234	32,185	33,488
Lee	29,006	31,163	31,130	31,629	33,073
Okaloosa	26,977	27,703	29,481	30,969	33,068
Manatee	30,439	32,177	31,843	31,612	32,837
Duval	28,920	28,879	29,498	30,546	32,175
<i>Hillsborough</i>	<i>28,556</i>	<i>29,213</i>	<i>29,564</i>	<i>30,452</i>	<i>31,671</i>
<i>Florida</i>	<i>28,509</i>	<i>29,273</i>	<i>29,709</i>	<i>30,128</i>	<i>31,469</i>
Brevard	26,925	27,403	27,955	28,754	30,142
Leon	26,068	27,248	27,783	28,252	29,959
Orange	27,084	26,890	27,400	28,203	29,748
Miami-Dade	25,626	26,414	27,074	27,670	29,076
Clay	26,329	26,306	26,680	27,295	28,234
Bay	23,756	24,526	25,432	26,475	28,064
Alachua	24,010	24,760	25,037	26,077	27,904
Lake	25,651	26,048	25,937	26,389	27,122
Escambia	23,279	24,140	24,702	25,376	26,758
Polk	23,723	24,822	24,927	25,518	26,698
Volusia	23,327	24,253	24,730	25,062	26,118
Santa Rosa	24,066	24,542	24,674	25,092	26,013
Charlotte	25,649	25,957	25,489	25,527	26,003
Hernando	23,475	24,075	24,500	24,607	25,189
Pasco	22,581	23,382	23,741	24,305	25,153
Flagler	\$23,610	\$23,889	\$24,113	\$24,704	\$25,109

Source: U.S. Department of Commerce, Economic & Statistics Administration, Bureau of Economic Analysis. 2005.

PER CAPITA PERSONAL INCOME
Selected Metropolitan Statistical Areas (MSA) in Florida
2000 through 2004

Metropolitan Area	2000	2001	2002	2003	2004
Cape Coral-Fort Myers, FL (MSA)	\$29,006	\$31,163	\$31,130	\$31,629	\$33,073
Deltona-Daytona Beach-Ormond Beach, FL (MSA)	23,327	24,253	24,730	25,062	26,118
Fort Walton Beach-Crestview-Destin, FL (MSA)	26,977	27,703	29,481	30,969	33,068
Gainesville, FL (MSA)	23,725	24,539	24,773	25,757	27,528
Jacksonville, FL (MSA)	29,436	29,439	29,931	30,826	32,283
Lakeland, FL (MSA)	23,723	24,822	24,927	25,518	26,698
Miami-Fort Lauderdale-Miami Beach, FL (MSA)	31,223	32,030	32,618	32,762	34,278
Naples-Marco Island, FL (MSA)	39,402	41,843	42,102	41,926	42,846
Ocala, FL (MSA)	22,640	23,234	23,106	23,803	24,749
Orlando-Kissimmee, FL (MSA)	27,017	27,156	27,540	28,206	29,576
Palm Bay-Melbourne-Titusville, FL (MSA)	26,925	27,403	27,955	28,754	30,142
Panama City-Lynn Haven, FL (MSA)	23,756	24,526	25,432	26,475	28,064
Pensacola-Ferry Pass-Brent, FL (MSA)	23,505	24,256	24,694	25,288	26,521
Port St. Lucie-Fort Pierce, FL (MSA)	30,099	31,131	30,767	30,812	31,505
Punta Gorda, FL (MSA)	25,649	25,957	25,489	25,527	26,003
Sarasota-Bradenton-Venice, FL (MSA)	35,474	37,001	37,250	36,999	38,348
Sebastian-Vero Beach, FL (MSA)	37,110	39,470	39,683	40,162	40,677
Tallahassee, FL (MSA)	24,795	25,605	26,005	26,507	27,990
<i>Tampa-St. Petersburg-Clearwater, FL (MSA)</i>	<u>28,653</u>	<u>29,350</u>	<u>29,820</u>	<u>30,341</u>	<u>31,677</u>
Arcadia, FL Micropolitan SA	16,453	16,856	16,536	16,269	16,988
Clewiston, FL Micropolitan SA	18,089	19,692	19,749	19,332	20,093
Homosassa Springs, FL Micropolitan SA	22,211	22,804	23,246	23,532	24,278
Key West-Marathon, FL Micropolitan SA	37,009	37,159	37,029	37,966	40,203
Lake City, FL Micropolitan SA	18,734	19,032	19,332	19,653	20,680
Okeechobee, FL Micropolitan SA	17,002	18,430	18,543	18,783	19,434
Palatka, FL Micropolitan SA	18,195	18,922	19,354	20,263	20,711
Palm Coast, FL Micropolitan SA	23,610	23,889	24,113	24,704	25,109
Sebring, FL Micropolitan SA	20,246	21,161	21,761	22,118	22,802
The Villages, FL Micropolitan SA	15,422	16,800	17,225	18,220	19,400
Wauchula, FL Micropolitan SA	16,618	17,981	17,208	17,316	17,843
Fort Lauderdale-Pompano Beach-Deerfield Beach	30,709	31,496	32,189	32,280	34,008
Miami-Miami Beach-Kendall, FL Metropolitan Division	25,626	26,414	27,074	27,670	29,076
West Palm Beach-Boca Raton-Boynton Beach, FL Metro Div.	43,102	43,884	44,041	43,261	44,518
Deltona-Daytona Beach-Palm Coast, FL (CSA)	23,356	24,215	24,661	25,020	25,991
Orlando-The Villages, FL (CSA)	26,654	26,834	27,212	27,889	29,256
Florida Metropolitan Portion	29,075	29,841	30,286	30,700	32,072
Florida Nonmetropolitan Portion	\$20,099	\$20,806	\$21,067	\$21,558	\$22,449

Source: U.S. Department of Commerce, Economic & Statistics Administration, Bureau of Economic Analysis. 2005.

ANNUAL FESTIVALS AND EVENTS

The Gasparilla Festival

- *A three-day annual event held in January each year in the City of Tampa. The Gasparilla pirate's invasion which is filled with pirate festivities and parades relives the conquest of the Cigar City by Jose Gasper with boats, pirates, parades and rides.*

The Florida State Fair

- *Festivities of the Florida State Fair include the display of agriculture products, side shows, live entertainment, exhibitions, alligator wrestling and trade shows.*



The Outback Bowl

- *The Outback Bowl is a New-Year's-Day college football game featuring the third pick from the Southeastern Conference and Big Ten Conference of the Nation's college football program. Festivities include Beach Day in Clearwater and a New Year's Eve parade and fireworks in Historic Ybor City in Tampa.*

The Florida Strawberry Festival

- *The Florida Strawberry festival celebrates Hillsborough County's strawberry harvest, with musical acts, farm exhibits, a parade and live music.*

TECO Energy Brandon Balloon Festival

- *An event showing a colorful array of hot air balloons of all size and shapes filled in the sky with balloonists from around the nation. In addition to the hot air balloons, the event also features an amusement ride for visitors.*

Ybor City Arts and Crafts Fiesta

- *Artists and craft makers gather at **Historic Ybor City** to celebrate the changing of the seasons by participating in arts and craft shows.*



Guavaween

- *An annual celebration featuring a parade, a costume contest and live concerts. The festivities take place in historic Ybor City.*

Ruskin Seafood & Arts Festival

- *Features local seafood vendors and restaurants offering visitors a taste of seafood including shrimp, cracked conch, oysters, local grouper sandwiches and classic clam chowder. In addition, arts and crafts show, on hand-crafted items, wood carvings, furniture, jewelry and stained glass are also exhibited.*

Apollo Beach Manatee Festival

- *An arts and crafts show, that promotes the awareness and preservation of the Florida manatee. The festival features work from artists and craftsmen across the nation. Children's art show and live-music are part of the festivities.*



Ruskin Tomato & Heritage Festival

- *Festivities include the Great Tomato Cook-Off, crowning of "Ruskin Tomato Festival Queen," all-you-can-eat fresh Ruskin tomatoes, live entertainment, a farmer's market and a street-rod show. The annual Tomato Festival takes place at E.G. Simmons Park in Ruskin.*

Cigar Heritage Festival

- *The annual Cigar Heritage Festival in Ybor City is a great way for visitors and residents to sample cigars from around-the-world, while being entertained by live music.*

Martin Luther King Day Parade

- *This event features activities including Gospel performances, a trade show and a parade. The celebration also features several renowned marching bands as they perform in a special salute to Martin Luther King, Jr.*

Philippine Festival

- *An ethnic parade, that showcases some of the very best in Filipino culture. The festival features exotic cuisine, native Filipino handicrafts, art exhibitions and a free entertainment event of traditional folk music and dances.*

La Fiesta Italian Festival

- *An annual tradition of festivities and dance of Italian culture that attracts thousands of visitors and residents across the nation. Visitors and residents enjoy music, food, and Italian culture. The festival offers music by Sicilian bands and folk entertainment.*